



28:E SVENSKA
**KARDIOVASKULÄRA
VÅRMÖTET**
&
30TH NORDIC - BALTIC
**CARDIOLOGY
CONFERENCE**

Gothenburg, Sweden April 14th-16th, 2027

Welcome to the Swedish Cardiovascular Spring Meeting together with the Nordic-Baltic Cardiology Conference at Svenska Mässan, Gothenburg, April 14–16, 2027!

The 2027 Swedish Cardiovascular Spring Meeting will be held jointly with the Nordic-Baltic Cardiology Conference, and we look forward to an outstanding congress in Gothenburg.

The scientific program will be expanded with two additional tracks, bringing the total to seven, of which 3–4 will be in English. Attendance is expected to grow to approximately 2,000 participants, including delegates from across the Nordic and Baltic regions.

The number of industry symposia will also increase to 12 (from the usual 9).

We welcome companies, associations, and organizations as main sponsors and/or exhibitors. The congress is characterized by its multidisciplinary participation and a program addressing key topics in cardiovascular care from multiple specialties and professional perspectives.

The program offers something for everyone—from early-career professionals to experienced clinicians and researchers—encouraging knowledge exchange and collaboration. Typically, around 1,400 participants attend annually, but for 2027 we expect approximately 2,000.

Each year, around 60–65 companies and organizations exhibit during the three-day meeting. All catering areas (coffee and meals) are located within the exhibition area, which also hosts the welcome reception and poster mingle.

Exhibition

The exhibition is carefully planned with booth spaces of varying sizes, starting from four square meters and up. The exhibition fee includes one complimentary booth staff registration, lunch, coffee, and access to the welcome/poster mingle.

Booth selection is made at the time of booking. Booking opens December 1st at www.varmotet.se. Main sponsors are given priority access to select their booth locations.

Main Sponsor & Industry Symposium

As a main sponsor, you gain access to a wide range of benefits. Your company will be prominently visible in printed materials, on the website, and throughout the congress venue.

Main sponsors receive reduced pricing on exhibition space and priority booth selection (deadline November 7). The sponsorship includes four complimentary registrations with access to the scientific program.

You are also welcome to use the congress logo in your own materials. Enhanced company information in the congress app is included.

Main sponsors may apply to host an industry symposium. For 2027, 12 symposium slots are available. Proposals must be submitted by October 1 and are selected by the organizing committee. More information and application forms are available at www.varmotet.se.

Exhibition – Costs and Benefits

Costs

Exhibition space 2×2 m – SEK 25,000
Exhibition space 3×2 m – SEK 36,000
Exhibition space >6 sqm – SEK 3,950/sqm
Company information in the congress app – SEK 5,000

Included in the exhibition space

One (1) complimentary registration for booth staff (no access to the scientific program), Company name listed on the congress website, Company name displayed on signage in the congress venue and in the app.

Equipment

The exhibition space does not include equipment such as carpet, electricity, walls, lighting, tables, chairs, etc. Exception: booths placed back-to-back in island layouts include a rear wall. All stand equipment is ordered through the exhibition supplier (see website).

Main Sponsorship & Industry Symposium – Costs and Benefits

Costs

Exhibition space 2×2 m – SEK 25,000
Exhibition space 3×2 m – SEK 36,000
Exhibition space >6 sqm – SEK 3,250/sqm

Main sponsorship – SEK 100,000
Industry symposium – SEK 265,000 (incl. main sponsorship)
Company information in the app – included

Included in main sponsorship

Four complimentary registrations with access to the scientific program, including coffee, lunch, welcome reception/poster mingle
Reduced price for exhibition space larger than 6 sqm
Priority selection of exhibition space (for registrations received by November 7)
Company logo on the congress website and email communications. Company logo on signage in the venue and on screens in lecture halls. Company information in the app.
Opportunity to submit a proposal for an industry symposium

Agreement, payment terms and contact

For agreements

Svenska Hjärtförbundet
c/o Kristina Åhlund
Gamla Öxneredsvägen 115
462 61 Vänersborg, Sweden

Organisationsnummer: 802411-7155

Signing:
President: Lena Jidéus
@: Lena.jideus@surgsci.uu.se
phone: +46 (0) 18-611 40 56

MKON
Norra Vallgatan 16
211 25 Malmö

Organisationsnummer: 556620-9986

Signing:
Project manager: Charlotta Kitti
@: charlotta@mkon.se
phone: +46 (0) 734138101

Contact

MKON manages all questions and administration regarding sponsorship and exhibition.

Charlotta Kitti, Project manager
phone: +46 (0) 734138101
@: charlotta@mkon.se



All agreements must be submitted via MKON for approval and must include special information (see the website). They can then be sent to the Swedish Heart Association for signing, or alternatively be signed by MKON. It is strongly preferred that all agreements are drafted and finalized by December 2026. The Spring Meeting complies with the collaboration rules of Ethical Medtech Lif, Swedish Medtech, and Swedish Labtech. The meeting is submitted to the Ethical Medtech compliance portal.

Payment Terms

An invoice will be sent as soon as possible after booking is received by MKON, or at the latest 45 days prior to the event. Full payment must be completed before the start of the congress.
MKON pays the venue in advance.

If your invoice requires a PO number/cost center not provided at booking, this must be submitted as soon as possible afterward.
If you require invoicing before year-end 2026, please contact: charlotta@mkon.se

All prices are excluding VAT.